



AGREEMENT MADE BETWEEN

**WFOR-TV**

CONTRACT NO. REV.

1161-54742-1

DATE PRINTED

08/27/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

PAGE 1

6989	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 322386		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
<b>NAME</b>	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
<b>AND</b>	1322 G St SE		1101 15th St NW Lbby 2		
<b>ADDRESS</b>	Washington	DC 20003-3021	Washington	DC 20005-5002	
	USA		USA		
<b>CONTACT</b>			<b>PRODUCT</b> EST.1564 321/340 PRIORITIES USA		
<b>LOCAL SALESPERSON</b>	SUSAN INKER-PURETZ	<b>AGENCY EST. NO.</b> 1564	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/09/12 <b>AND ENDING</b> 10/15/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	06:00A	30S	10/09/12-10/12/12	WFOR MORNING NEWS	4	225.00	900.00
2	10000..	1	05:00A	06:00A	30S	10/15/12-10/15/12	WFOR MORNING NEWS	1	225.00	225.00
3	01111..	4	06:00A	07:00A	30S	10/09/12-10/12/12	CBS4 EARLY SHOW (LOCAL)	4	500.00	2000.00
4	10000..	1	06:00A	07:00A	30S	10/15/12-10/15/12	CBS4 EARLY SHOW (LOCAL)	1	500.00	500.00
5	01111..	4	07:00A	09:00A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	500.00	2000.00
6	10000..	1	07:00A	09:00A	30S	10/15/12-10/15/12	THE EARLY SHOW	1	500.00	500.00
7	.1111..	4	09:00A	11:00A	30S	10/09/12-10/12/12		4	250.00	1000.00
8	00111..	3	11:00A	12:00N	30S	10/10/12-10/12/12	PRICE IS RIGHT	3	900.00	2700.00
9	00111..	3	11:58A	12:30P	30S	10/10/12-10/12/12	NOON NEWS	3	800.00	2400.00
10	10000..	1	11:58A	12:30P	30S	10/15/12-10/15/12	NOON NEWS	1	800.00	800.00
11	01001..	2	12:28P	02:00P	30S	10/09/12-10/12/12	CBS SOAPS	2	1000.00	2000.00
12	10000..	1	12:28P	02:00P	30S	10/15/12-10/15/12	CBS SOAPS	1	1000.00	1000.00
13	00110..	2	02:00P	03:00P	30S	10/10/12-10/11/12	THE TALK	2	600.00	1200.00
14	10000..	1	02:00P	03:00P	30S	10/15/12-10/15/12	THE TALK	1	600.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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6989 AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MUNDY KATOWITZ MEDIA

PRIORITIES USA ACTION

AND 1322 G St SE

1101 15th St NW Lbby 2

ADDRESS Washington DC 20003-3021  
USAWashington DC 20005-5002  
USA

CONTACT

PRODUCT EST.1564 321/340 PRIORITIES USA

LOCAL SALESPERSON SUSAN INKER-PURETZ

AGENCY EST. NO.  
1564

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1

**Cancellation Notice  
Required  
Announcement 28 days  
prior notice**

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			FROM	TO						
15	01111..	4	03:00P	03:58P	30S	10/09/12-10/12/12	JUDGE JUDY	4	500.00	2000.00
16	01101..	3	03:57P	05:00P	30S	10/09/12-10/12/12	DR PHIL	3	800.00	2400.00
17	00110..	2	04:58P	05:57P	30S	10/10/12-10/11/12	FIRST NEWS	2	1500.00	3000.00
18	10000..	1	04:58P	05:57P	30S	10/15/12-10/15/12	FIRST NEWS	1	1500.00	1500.00
19	.1..1..	2	06:00P	06:30P	30S	10/09/12-10/12/12		2	1500.00	3000.00
20	1.....	1	06:00P	06:30P	30S	10/15/12-10/15/12		1	1500.00	1500.00
21	01010..	2	06:58P	07:30P	30S	10/09/12-10/11/12	ENTERTAINMENT TONIGHT	2	1500.00	3000.00
22	10000..	1	06:58P	07:30P	30S	10/15/12-10/15/12	ENTERTAINMENT TONIGHT	1	1500.00	1500.00
23	00101..	2	07:30P	08:00P	30S	10/10/12-10/12/12	THE INSIDER	2	1500.00	3000.00
24	00101..	2	11:35P	12:37A	30S	10/10/12-10/12/12	LATE SHOW WITH DAVID	2	750.00	1500.00
25	10000..	1	11:35P	12:37A	30S	10/15/12-10/15/12	LATE SHOW WITH DAVID	1	750.00	750.00
26	Sa	1	07:00A	09:00A	30S	10/13/12-10/13/12	CBS SATURDAY EARLY SHOW	1	250.00	250.00
27	Sa	1	12:35A	01:05A	30S	10/13/12-10/13/12	INSIDER WEEKEND	1	300.00	300.00
Total Contract:								55		41525.00

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AND 1322 G St SE

ADDRESS Washington DC 20003-3021  
USA

CONTACT

LOCAL SALESPERSON SUSAN INKER-PURETZ

AGENCY EST. NO.  
1564

NATIONAL SALESPERSON

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Cancellation Notice

Required

Announcement 28 days

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